Data-Protection Information

We take your privacy seriously. Under **Article 13 GDPR**, this sheet explains in plain terms what personal data we collect about you, why, and what rights you have. It's yours to keep.

1 Who is responsible

STUDIO	EMAIL
ADDRESS	DATA-PROTECTION CONTACT (IF ANY)

2 What we use your data for, and on what basis

Performing and documenting your tattoo	Art. 6 (1)(b) GDPR
Assessing your health answers for your safety	Art. 9 (2)(a) GDPR — your explicit consent
Booking, scheduling and staying in touch with you	Art. 6 (1)(b) / (f) GDPR
Showing images of your tattoo for marketing — only if you agreed	Art. 6 (1)(a) GDPR & § 22 KUG
Meeting our legal duties (tax and documentation)	Art. 6 (1)(c) GDPR

3 Who receives your data

To run the studio we rely on a few carefully chosen service providers — for example booking software, payment processing, and email or messaging tools. They act only on our instructions under data-processing agreements (Art. 28 GDPR), and we keep your data within the EU wherever possible. We never sell your data, and we don't share it for anyone else's advertising.

4 How long we keep it

We keep your data only as long as we genuinely need it. Your signed consent and health forms are kept to document your tattoo and to let us respond to any later claim about your health or safety — German law allows personal-injury claims for a long period (up to 30 years under § 199 BGB). Invoices and tax-relevant records are kept for the periods tax law requires (commonly up to ten years). Once none of these reasons apply any longer, we delete your data.

5 Your rights

At any time, and free of charge, you can ask us to:

- Access a copy of your data (Art. 15)
- Correct anything inaccurate (Art. 16)
- Erase your data (Art. 17)
- Restrict its use (Art. 18)
- Receive it in a portable form (Art. 20)
- Object to certain processing (Art. 21)
- Withdraw any consent, for the future (Art. 7 (3))
- Complain to the supervisory authority (Art. 77)

6 Do you have to give us your data?

Some data — your identity and the health details relevant to tattooing — is necessary for us to tattoo you safely and lawfully; without it we cannot carry out the work. Consent to use your images is entirely optional, and refusing it brings you no disadvantage.

We do not use any automated decision-making or profiling.

Questions about any of this? Just ask — we're always happy to explain.